

BookingCenter

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Putting the  
“Magic Carpet”  
back into travel



Shaun Johnston  
design & marketing

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BOOKINGCENTER AGENT FOR  
THE CATSKILLS, BERKSHIRES,  
AND MID-HUDSON VALLEY

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*Set your information free*

PROPERTY MANAGEMENT SOFTWARE

**Print out reports** telling you how you're doing

**Slice and dice your guest information** to prepare mailings

**Automatically enter** booking data into QuickBooks and MYOB.

*Broadcast your room data*

CENTRAL RESERVATION SERVICE

**Post your availability**, room types, prices and amenities

**and take reservation requests** on your own web site.

**Instant synchronization** of inhouse and online availability and bookings.

*Bring the world to your door*

GLOBAL BOOKING NETWORK

**Let the WorldRes network** of 3000 travel sites take bookings for you.

**Let 600,000 travel agents worldwide on the GDS** take bookings for you.

**No allocating rooms**; the networks and your inhouse BC work together as one

# BookingCenter Specs

## Features include:

- Guest Histories — Saved for easy access and analysis
- A Full Front Desk Point-of-Sale and Property Management System
- Check ins
- Check outs
- Easy Import of previous guest data
- Guest account management
- Deposits
- Receipts
- Payment status
- Reconciliation
- Cancellations
- Instant Room Availability Charts - Viewed graphically for specific dates
- Instant Inquiries - Search available Rooms or Room Types within a range of dates
- Flexible Room Rates - Pricing based on a combination of:
  - Seasons
  - Week day
  - Week end
  - Hourly
  - Room type
  - Individual Rooms
- Full integration with bookings made on the internet
- Itemized Guest Accounting - You define what types of items may be added to guest accounts such as:
  - Restaurant bills
  - Telephone calls
  - Mini bar use
- Easy export of data to other software such as QuickBooks or MYOB and to mail merges.
- Room and Cleaning Management - Daily, Weekly, or Monthly

## Reports

Daily Reports may be "saved as file," printed, or emailed. They include:

- Occupancy Reports by all types: Guest, Room, Rate, Room Type, Owner
- Occupancy and Average Daily Rate (ADR) analysis
- Check Ins
- Check Outs
- Rooms Cleaned/Needing Cleaning
- Booking Management
- Booking Reminders
- Booking Confirmations
- Booking Follow Ups
- Booking Finance
- Availability
- Guest Management
- Email Individual or Groups
- Lists
- Details
- Mailing labels
- Booking History
- Letters
- Financial
- Items sold
- Booking revenue made
- Agent commission analysis
- Exporting to M.Y.O.B and QuickBooks
- General Ledger Accounts
- Cash drawer reports by receipt type and drawer

## Travel Agent Management

- Price inventory to each Agent individually (as a commission or flat fee) to meet your needs
- Calculate commissions automatically - include commissions in the booking or pay post-receipt
- Track agent turnover, history, and payments

## The Technology

- Cross Platform - available for MS Windows and Macintosh (even mixed Mac and Windows environments).
- Quick and secure (full 128-bit strong SSL security for credit cards and online bookings), unlike many web-based systems.
- Multi-User Networking - real time, multi-user under NetWare, Windows, AppleShare etc.
- Reliable - based on the Omnis7 4GL application generator and Oracle databases

## Add-On Modules

- Group Bookings Add-On Module — Book multiple guests on a single account, allowing individual, group, or mixed accounts.
- Conferences Management Add-On Module manages:
  - Conventions
  - Seminars
  - Corporate functions
  - Certificate status and achievement
- Call Accounting Add-On Module – enables calls management and per-extension charge to the Guest's Booking Detail between check-in and check-out.
- Owner Management Add-On Module – Manage owner accounts within a multi-owner facility enabling printing (to email, screen, or printer) owner receipts, invoices, and reports. Perfect for condominium, vacation rental, apartment, or time share facilities.
- Point of Sale Module (POS) – The ultimate in ease-of-operation and reporting of financial transactions. The POS Module enables: Inventory Sales With the BookingCenter Point-of-Sales, you will be able to sell products at your facility such as food, gifts, liquor, etc. Each inventory type (or specific piece of inventory) may have its own tax basis and buy & sell price. This enables you to report not just on booking revenue, but on food sales, gift items, parking, etc. to see how much business you are generating in sales. Also, it's easy to add these inventory items to a guest's account from any computer connected to the system. Perfect for resorts, restaurants, and retail shops on-premise. \* New in version 5 - the ability to sell Inventory Items from your website and automate sales & fulfillment of Items.
- Registers The Registers feature in BookingCenter enables all computers to act as registers - accepting cash, credit cards (in real-time through our Swipe System and Authorization bundle), gift certificates, and travellers checks. The system connects to any cash drawer and Epson receipt printers to offer a simple, inexpensive, and full-featured financial management solution for your property. It's easy to accept walk-in sales or transact a guest's stay at check-out. about running a complete Point-of-Sale solution from BookingCenter.
- Help
  - Free 30-day email support
  - Software set-up and Customization
  - Help Documents, Manuals, and Tutorials, and FAQs